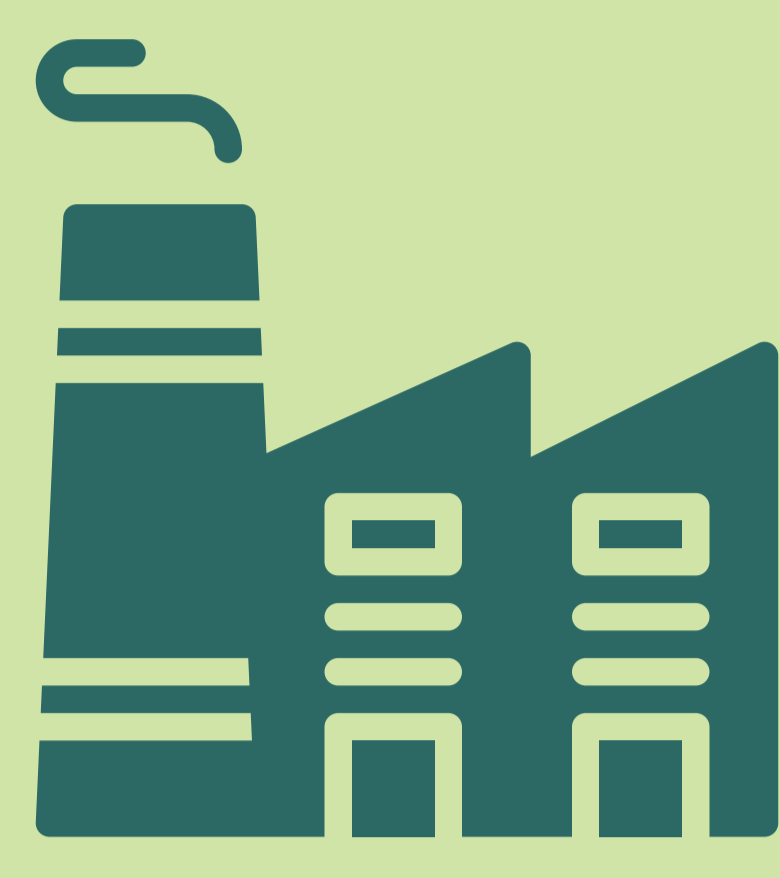




IBD's Fair Trade Program is applicable to agricultural and natural products in general.

Being Fair Trade certified means promoting local social and environmental development and practicing Fair Trade.



### Fair Trade Certification applies to:

- Companies
- Farms / individual producer
- Producer Group

### Fair trade principles



The Fair Trade Guideline is theoretically based on OIT Conventions, several International Protocols, such as Agenda 21, Global Compact Program and Millennium Goals, in addition to standards such as AS 8000, ISO 14.000 and BS 8800.

## Criteria



### Critical criteria

related to some International Conventions and Agreements;



### Minimum criteria

related to the country's legislation;



### Progress

related to the promotion of local development in addition to those already provided for in national laws.

Number of companies certified

# 25

Countries

# 12



- BRAZIL
- FRANCE
- THAILAND
- NETHERLANDS
- USA
- CHINA
- GERMANY
- PERU
- CANADA
- NEW ZEALAND
- ENGLAND

## Certification cycle

The Certification Cycle consists of the following major steps:

